



**California Association for Nurse Practitioners  
Monthly Chapter Communication / February 2017**

February 8, 2017

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## **Advocacy**

### Legislative Update

As is typical for this time of year, the focus at the Capitol is on the Governor's proposed budget, bill introductions, and the policy agenda of new legislators. Governor Brown delivered his State of the State address on January 24, which generated a lot of buzz as Brown emphasized California's commitment to protect immigrants, continue an aggressive climate change agenda, and defend the Affordable Care Act and access to healthcare for all Californians.

Historically, California Governors have used the State of the State as a venue to iterate their specific priorities for that particular year. This year, Governor Brown focused on California's role in the context of the issues facing the country at large, touting the State's accomplishments under his administration over the past six years and stressing the need to "reaffirm the basic principles that have made California the Great Exception that it is" going forward. He promised to join other governors to do "everything we can to protect the healthcare of our people." Brown also decried "alternative facts," but urged civility between parties. He ended his address with the promise that California "is not turning back. Not now, not ever."

The future of the ACA is uncertain, but the Governor's proposed budget assumes that coverage under the ACA will remain in effect in 2017-18, as well as continued federal funds for Medi-Cal. The Governor noted in his budget that \$1.8 billion in Medi-Cal funds were miscalculated in the 2016-17 state budget, requiring these monies to be made up in the 2017-18 budget. He has proposed to utilize \$1.2 billion in new tobacco tax monies to fund this spending gap. The voters passed Proposition 56 last November which increased the tax on tobacco products, including e-cigarettes, by an additional \$2 per pack.

Because 31 new legislators were sworn in this session, committee chairmanships and assignments in the Senate and Assembly have been reshuffled. In the Senate, Dr. Ed Hernandez, who has been an ally to NPs, remains chair of the Health Committee, and Senator Jerry Hill retains his purview over the Business, Professions and Economic Development Committee. In the Assembly, the Health Committee and Business & Professions Committee chairs – Dr. Jim Wood and Rudy Salas – also retain their posts. Also, newly sworn in, Attorney General Xavier Becerra took the oath of office as California's Attorney General on January 24<sup>th</sup>. Becerra, formerly a U.S. Congressman, succeeds Kamala Harris, who vacated the Attorney General post to succeed Barbara Boxer in the U.S. Senate.

The number of bill introductions will dramatically increase leading up to the February 17<sup>th</sup> deadline. CANP reviews all introduced bills and will flag those of interest for review by the

Health Policy and Practice Committee (HPPC). After the bill introduction deadline, policy committee hearings will commence in March and run steadily through April, followed by fiscal committee hearings in May ahead of the house of origin deadline.

### Grassroots Update

During this time, chapters should focus on the 31 newly elected legislators. Request a meeting with the new legislator, invite them to a chapter meeting, invite them to tour your place of employment, and attend community events such as a town hall or a legislator sponsored community coffee meeting. These are all examples of how to begin a working relationship with legislators.

Legislators need to be educated on how nurse practitioners work in the community and how important the role of the nurse practitioner is in the community. Talk with legislators about how you became a nurse practitioner, your educational background, your practice setting, and share patient and practitioner stories. This is the first step in creating a long term working relationship with newly elected legislators.

While prioritizing new legislators, remember to keep in contact with existing legislators as well. As you meet with legislators, remember to share your pictures and experiences on social media for all of CANP's membership to see.

#### **Action for Chapters:**

- Continue scheduling "meet and greets" with new legislators
- At your next dinner meeting, bring a computer and have your membership find their legislators then have them sign up for the legislator's newsletter so they can be up to date on the legislator's activities and priorities
- Invite your legislator to your chapter meeting or to visit your place of employment
- For assistance in making appointments with legislators, consult with Grassroots Coordinator Stephanie Tseu ([canpgrassroots@gmail.com](mailto:canpgrassroots@gmail.com)) as the central contact for information on grassroots efforts

### Social Media

CANP continues to urge all chapter leaders to use social media, especially Twitter, as an efficient and effective way of keeping members updated on grassroots opportunities and ultimately engaging legislators. Every morning CANP receives a report of local legislative meetings. When there are such meetings our chapters should attend, we'll post information via Twitter. This presents incredible opportunities to interact with legislators in your area.

#### **Action for Chapters:**

- Register for Twitter and follow [@CaliforniaNP](https://twitter.com/CaliforniaNP)

## **Events**

### Annual Educational Conference

The 40<sup>th</sup> Annual Educational Conference is being held March 16-19, 2017 at the Hyatt Regency San Francisco Airport Hotel, located in Burlingame, 15 miles south of San Francisco.

[Registration](#) for the 40<sup>th</sup> Annual Educational Conference is open, the standard rates apply for all membership types. Prices increase February 21, 2017. The agenda is available [online](#), and the Annual Educational Conference features 10 Workshops, 60 In-Tracks, 18 Poster presentations,

one sponsored symposium, a casino night themed evening event, Fun Run, yoga and many networking opportunities. The conference is accredited by AANP this year for 24.15 continuing education credits and 5.93 pharmacology units.

To secure a room at the CANP special group rate of \$195 plus tax per night, you must register by February 27, 2017. Reservations are based on space and rate availability, we recommended that you book your room early. Get a head start on your 2017 conference experience and book your room today [via this link](#).

**Action for Chapters:**

- Encourage members to make their hotel room reservations, before the discount deadline of February 27, 2017
- Discuss offering scholarships to the Annual Educational Conference
- Ask participants to volunteer or moderate a session at the conference. Volunteers and/or moderators can contact Elaine Go, [ego@cox.net](mailto:ego@cox.net), to sign up

CANP Annual Raffle

Each year CANP asks each chapter to donate a raffle prize valued at approximately \$300 (or whatever your chapter can afford). We also request that members from each chapter volunteer to staff the raffle booth and sell raffle tickets during exhibit hall, reception and meal times.

Please bring your chapter's raffle prize to the raffle booth (Booth 1 & 2) in the exhibit hall at the 40<sup>th</sup> Annual Educational Conference by 9:00 a.m. on Thursday, March 16, 2017.

Contact Barbara Lome, VP of Finance with questions. Barbara can be reached at [barbaralomednp@gmail.com](mailto:barbaralomednp@gmail.com).

**Action for Chapters:**

- Discuss what your chapter will donate to the annual raffle (suggested value is \$300)
- Bring your chapter's raffle prize to the raffle booth Thursday, March 16, 2017

Lobby Day

Lobby Day 2017 will be held on Monday, May 8, 2017 at the Sheraton Grand Sacramento Hotel. To make your hotel reservations online, use [this link](#). In order to receive the discounted rate of \$215 (standard room, excluding tax and fees), reservations must be made by the cutoff date of April 7, 2017. Rooms are subject to availability.

Sheraton Grand Sacramento Hotel  
1230 J Street  
Sacramento, CA 95814  
(916) 447-1700

More information on Lobby Day will be provided as it becomes available.

**Action for Chapters:**

- Encourage members to make their [hotel reservations](#) at the Sheraton Grand before the deadline of April 7, 2017

## Operations

### Quarterly Reports

Thank you to all the chapters that completed the Quarter 2 Report. Below is a list of the remaining quarters for the 2016-2017 fiscal year and the due dates:

#### **2017**

Quarter 3 – January 1 – March 31 (due April 15)

Quarter 4 – April 1 – June 30 (due by July 15)

Quarter 2 membership and event payments will be mailed to chapter Treasurers by Wednesday, February 15, 2017.

#### **Action for Chapters:**

- Treasurers, check your mail boxes for your chapter's Quarter 2 check

### Leadership

As a reminder, January 1 marked the first day of new leadership for some chapters. **If your chapter has not submitted an updated leadership roster to the state office please do so by Wednesday, February 15, 2017.** It's essential chapter leadership information is current in order to provide the appropriate parties access to the Chapter Leadership Toolset, other resources and emails.

#### **Action for Chapters:**

- Provide the state office with your updated chapter leadership by Wednesday, February 15, 2017

### Taxes

It is each chapter's responsibility to apply and maintain federal and state tax-exempt status. The [CANP Chapter Federal & State Filing Exemption Instruction Manual](#) provides direction in how to verify your chapter's status and other helpful resources. We will reserve time quarterly during the Monthly Leadership Call to address any questions. Additionally, please don't hesitate to contact CANP VP of Finance, Barbara Lome, with any treasurer questions. Barbara can be reached at [barbaralomednp@gmail.com](mailto:barbaralomednp@gmail.com).

As a reminder: if your chapter tax year is calendar year (ending December 31st), please file your federal and California tax returns by March 15th. If you are on fiscal year (ending June 30th), please file your federal and California tax returns by September 15th. Please consult your chapter tax advisor for more detailed information.

If you have general questions about chapter taxes, please use the [Ask a Tax Question](#) feature of [canpweb.org](http://canpweb.org) or refer to the [CANP Chapter Federal & State Filing Exemption Instruction Manual](#).

## Political Action Committee (PAC)

The current balance in the PAC account is \$32,708.85. CANP encourages chapters to raise funds for the CANP PAC. Information on how to do so may be found [online](#).

Note: PAC donations must be submitted via check or credit card. Cash donations are not permitted.

### Action for Chapters:

- Emphasize the importance of contributing to the CANP PAC
- Utilize the “Political Action Committee Guidelines” document to host a CANP PAC fundraising event

## Membership

### Membership Renewals

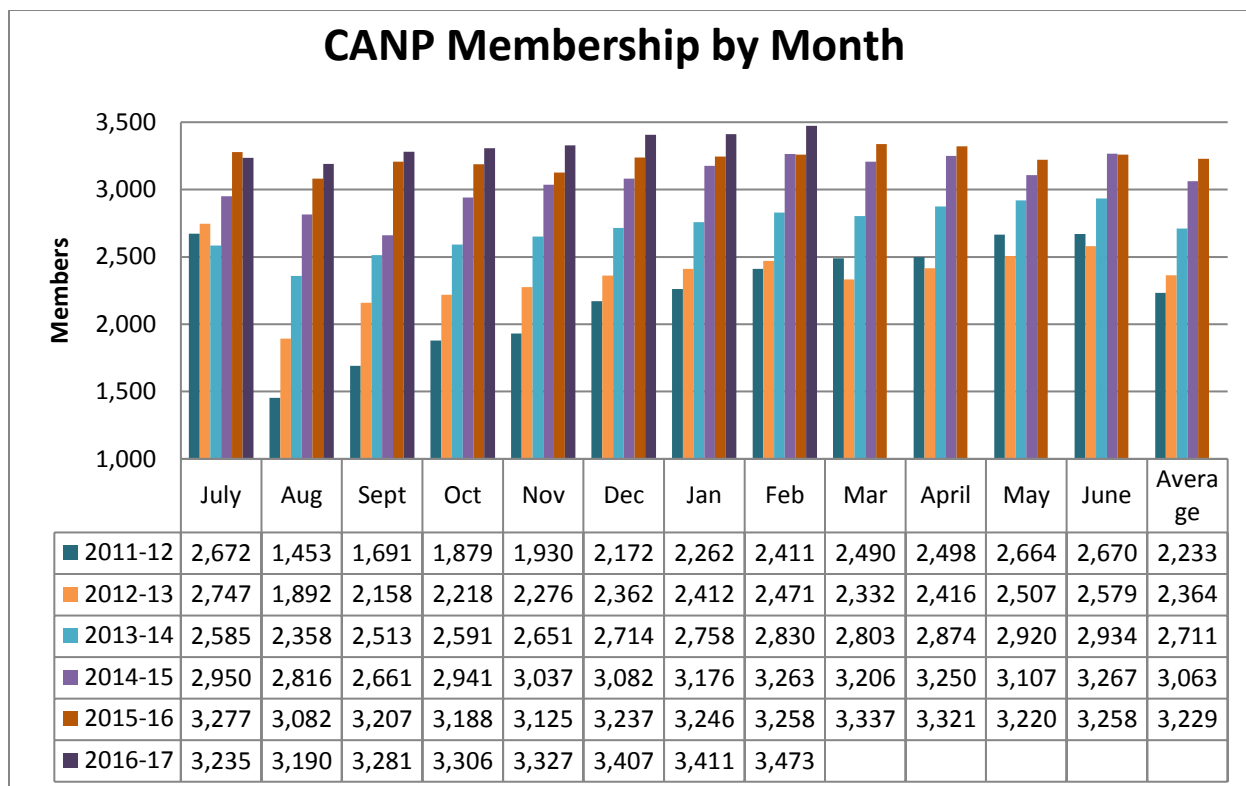
CANP renewal efforts are ongoing with members renewing on a monthly basis. As CANP notifies members several times regarding their upcoming renewal, it is equally important for chapter leaders to reach out to those members. Membership invoices are available in the member’s “My Account” section on [canpweb.org](http://canpweb.org).

Membership by type for February 2017:

NP Full	2,113
First Year Grad	497
Student Year 1	198
Student Year 2	417
Senior	111
Associate	61
Corporate	69
Affiliate	3
Emeritus	4
<b>Total Active</b>	<b>3,473</b>

The chart below shows CANP membership over a six year period.

## CANP Membership by Month



The Chapter Leadership Toolset, which offers chapters the opportunity to access reports on new and renewing members and their contact information is available on [canpweb.org](http://canpweb.org).

CANP has a standing goal of growing membership by 5% annually. In order to achieve this goal, chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between chapter leaders and members.

### Action for Chapters:

- Urge chapter members who are suspended or expired to renew their membership. Let chapter members know that invoices are available up to 60 days prior to their expiration date
- Welcome new members and introduce them at chapter meetings
- Call and ask new members back to the next meeting. This will remind new members in a highly personal way that they are welcomed to the meetings and are not just another number. Have chapter leadership invite newer members to participate in some specific aspect of the next meeting or join a committee based on their unique skills
- Have membership committee volunteers call and check in on unengaged members from time to time. Keeping all members, new and current, engaged will make your membership stronger and chapter activities more rewarding
- Canvass current membership regarding what activities they want to participate in. Implement those ideas during upcoming meetings and keep track of what works and what doesn't

## Membership Committee

The Membership Committee meets quarterly via conference call. The upcoming calls are scheduled for February 6, and May 1 from 8:00 – 8:30 p.m.

Committee members are encouraged to reach out to prospective members and people that have not renewed their membership.

### **Action for Chapters:**

- Refer schools and/or school contacts you may have to the Membership Committee
- Utilize the CANP Student Power Point presentation (available in the Resources portal of each individual chapter web page at [canpweb.org](http://canpweb.org)) to present at the local school(s) in your chapter's area
- Email Erin Meyer at [erin@canpweb.org](mailto:erin@canpweb.org) for CANP membership brochures

## Strategic Plan

CANP's Strategic Plan was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below:

### Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

### Vision

CANP will revolutionize health care and the role of the nurse practitioner.

### Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

### Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.